



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,  
PRUDENTIAL BUILDING,  
195 NORTH TERRACE,  
ADELAIDE

WHOLESALE SALES OF WINE AND SPIRITS

SOUTH AUSTRALIA

MARCH QUARTER 1967

The following details cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale. These figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINE, SOUTH AUSTRALIA

| Type                       | Australian and Imported Wine |                         |                         |                         |
|----------------------------|------------------------------|-------------------------|-------------------------|-------------------------|
|                            | Dec.<br>Quarter<br>1965      | Mar.<br>Quarter<br>1966 | Dec.<br>Quarter<br>1966 | Mar.<br>Quarter<br>1967 |
|                            | '000 Gallons                 |                         |                         |                         |
| Sherry - Dry               | 42.0                         | 27.2                    | r 45.5                  | 27.7                    |
| Sweet                      | 172.8                        | 119.7                   | r 171.7                 | 120.7                   |
| Dessert wine - Sweet white | 54.0                         | 37.4                    | r 52.1                  | 36.6                    |
| Sweet red                  | 150.2                        | 110.2                   | r 157.2                 | 111.8                   |
| Table wine - Dry white     | 95.1                         | 73.8                    | r 119.5                 | 108.1                   |
| Dry red                    | 123.2                        | 99.9                    | r 148.6                 | 137.3                   |
| Other (a)                  | 33.5                         | 24.1                    | 29.1                    | 21.6                    |
| Sparkling wine -           |                              |                         |                         |                         |
| Natural fermentation-      |                              |                         |                         |                         |
| Sparkling white            | 25.9                         | 14.2                    | 31.3                    | 14.9                    |
| Sparkling red              | 6.6                          | 3.6                     | 7.9                     | 4.2                     |
| Other (b)                  | 69.3                         | 33.4                    | 83.4                    | 35.4                    |
| Wine cocktails, etc. (c)   | 9.0                          | 4.3                     | 9.0                     | 4.5                     |
| Vermouth                   | 9.9                          | 6.8                     | 11.5                    | 7.2                     |

(a) Sweet table wines (including sauternes) and rose.

(b) Includes pearl and similar type wines.

(c) Includes aperitif wine and tonic wine.

r - Revised.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

| Type     | Australian Spirits      |                         |                         |                         | Imported Spirits        |                         |                         |                         |
|----------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
|          | Dec.<br>Quarter<br>1965 | Mar.<br>Quarter<br>1966 | Dec.<br>Quarter<br>1966 | Mar.<br>Quarter<br>1967 | Dec.<br>Quarter<br>1965 | Mar.<br>Quarter<br>1966 | Dec.<br>Quarter<br>1966 | Mar.<br>Quarter<br>1967 |
|          | '000 Proof Gallons      |                         |                         |                         | '000 Proof Gallons      |                         |                         |                         |
| Brandy   | 35.1                    | 24.8                    | 43.8                    | 29.3                    | 1.4                     | 1.0                     | 1.6                     | 0.9                     |
| Gin      | 6.6                     | 4.9                     | 7.2                     | 5.5                     | 1.8                     | 1.2                     | 2.2                     | 1.5                     |
| Liqueurs | 3.9                     | 1.7                     | 4.5                     | 1.6                     | 1.2                     | 0.4                     | 1.2                     | 0.5                     |
| Rum      | (a) 2.6                 | (a) 2.0                 | (a) 3.3                 | (a) 2.8                 | (a)                     | (a)                     | (a)                     | (a)                     |
| Vodka    | (a) 5.0                 | (a) 2.7                 | (a) 5.8                 | (a) 3.5                 | (a)                     | (a)                     | (a)                     | (a)                     |
| Whisky   | 7.3                     | 5.1                     | 9.9                     | 6.0                     | 15.0                    | 8.8                     | 20.8                    | 11.7                    |

(a) Imported spirits included with Australian spirits.

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